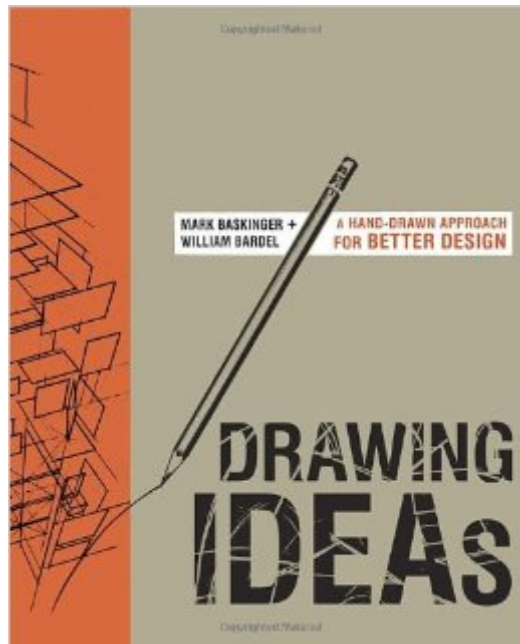


The book was found

Drawing Ideas: A Hand-Drawn Approach For Better Design



Synopsis

An intensive how-to primer for design professionals for creating compelling and original concept designs through drawing by hand. Award-winning designers and workshop leaders Mark Baskinger and William Bardel bring us this thorough course in drawing to create better graphic layouts, diagrams, human forms, products, systems, and more. Their drawing bootcamp provides essential instruction on thinking, reasoning, and visually exploring concepts to create compelling products, communications, and services. In a unique board binding that mimics a sketchbook, *Drawing Ideas* provides a complete foundation in the techniques and methods for effectively communicating to clients and audiences through clear and persuasive drawings.

Book Information

Hardcover: 304 pages

Publisher: Watson-Guption (November 19, 2013)

Language: English

ISBN-10: 0385344627

ISBN-13: 978-0385344623

Product Dimensions: 8.5 x 1.2 x 10.5 inches

Shipping Weight: 2.9 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars See all reviews (30 customer reviews)

Best Sellers Rank: #52,841 in Books (See Top 100 in Books) #50 in Books > Arts & Photography > Architecture > Drafting & Presentation #237 in Books > Arts & Photography > Graphic Design > Techniques #721 in Books > Arts & Photography > Drawing

Customer Reviews

I have a fairly strong art library; I live in a rural area and have to teach myself. This book is a great addition to anyone who is interested in communicating visually. Rather than focusing on HOW to draw, the primary focus of this book is (implicitly) WHY to draw. It does not give ideas on what to draw (which is at least suggested by its title). Instead, it is concerned with HOW to communicate your ideas visually, effectively, and efficiently. If you're looking for HOW to draw in an extremely effective way, try Robertson's and Bertling's "How to Draw: drawing and sketching objects and environments from your imagination." Between it and "Rapid Viz", you have the two best "how to draw" books I've found in the last ten years - and they're both available from . "Drawing Ideas" is the perfect companion volume to these two books; in my opinion, this triad - Drawing Ideas, Rapid Viz, and How to Draw - make up a complete art library. All that's left is paper, pencil, and practice . . .

good sketching to you!

Wish I had bought more books like this instead of going to design school. The hundreds of drawings and sketches are worth it alone but the writing is also excellent and not fluffy. The focus is on the understanding your goals, following the process, and getting the mindset of creating sketches quickly to communicate rough ideas for further refinement. The book is loaded with great perspectives and tips on how to capture your ideas. It's great for people with no experience sketching but great for people who have been sketching for a while. This one is one of my favorites out of all the design books I've bought.

If you get it, get the print copy. The book loses too much of its impact on the Kindle. It is nice to see the full color examples in detail. Bought the kindle version for myself, liked it and bought the print version for my son (studying architecture). We both really enjoy the casual approach to creating visual sketches of ideas.

This isn't a "how to draw" book, that's for sure. And I'm really happy about that. It's a "How to visually communicate through drawings" book, and that's a lot harder to find. This book assumes that there's some kind of message or narrative that you need to get across to your audience, and the authors (and artists) bring together some amazing skills and advice to help you do that. The writing is clear, the illustrations are amazing, and the binding is GREAT. I love the super heavy-duty cover. This book became the prize of my collection within seconds of its arrival!

I'm a grad student in design and have read several very good books on the visual representation of ideas. This one is strikingly different. The advice is fantastic from how to choose pens and log books to very sophisticated ways of finding inspiration and developing your thoughts. Love it!

This is a new way to practice an old art. Designers and artists may find this a novel method to hone skills. Those who have perfected their personal style may not find much helpful. Certainly worth a place on the designer's bookshelf.

This is a great book for beginners and experienced sketchers alike. It is beautifully designed, and it will show you exactly why sketching is a skill, and not a talent you have to be born with. It will teach you how to communicate effectively by sketching. Ideal for design students and people who have a

general interest in drawing for getting ideas across.

Greatt book but I wish the digital version was formatted better.EDIT: Added a pic to show how the formatting gets a bit weird on the kindle version.Again the book is great lots of great info but the kindle version which is priced similarly is no where near as engaging as the real thing. Yes I have both and I wish I could sell my digital version.

[Download to continue reading...](#)

Drawing: Drawing For Beginners - The Complete Guide to Learn the Basics of Pencil Drawing in 30 Minutes (How To Draw, Drawing Books, Sketching, Drawing ... Drawing Girls, Drawing Ideas, Drawing Tool) Drawing Ideas: A Hand-Drawn Approach for Better Design Drawing For Beginners: The Ultimate Crash Course on How to Draw, Pencil Drawing, Sketching, Drawing Ideas & More (With Pictures!) (Drawing On The Right ... Analysis, Drawing For Beginners) ANIME Drawing BOX set 5-in-1: Anime Drawing for Beginners, Drawing Anime Faces, Drawing Anime Emotions, Manga Drawing for Beginners, Anime Drawing Practical Guide Drawing: Drawing and Sketching,Doodling,Shapes,Patterns,Pictures and Zen Doodle (drawing, zentangle, drawing patterns, drawing shapes, how to draw, doodle, creativity) Drawing: Drawing For Beginners- The Ultimate Guide for Drawing, Sketching,How to Draw Cool Stuff, Pencil Drawing Book (Drawing, Learn How to Draw Cool Stuff) Drawing: Made EASY: Learn - Sketching, Pencil Drawing and Doodling (Drawing, Zentangle, Drawing Patterns, Drawing Shapes, How To Draw, Doodle, Creativity) Hand-Lettering Ledger: A Practical Guide to Creating Serif, Script, Illustrated, Ornate, and Other Totally Original Hand-Drawn Styles Draw Comics: How To Draw Comics For Beginners: Pencil Drawing Comic Book Step By Step (Drawing Ideas The Complete Guide to Drawing Comics Book) Drawing Emojis Step by Step with Easy Drawing Tutorials for Kids: A Step by Step Emoji Drawing Guide for Children in Simple Steps (Drawing for Kids) (Volume 7) Drawing For Beginners: The Ultimate Guide To Successful Drawing - Learn The Basics Of Drawing And Sketching In No Time! (Drawing, How To Draw Cool Stuff, Sketching) Drawing: 48 Incredible Tips on Drawing for Beginners. Teach Yourself How to Draw Cartoons With This Drawing for Beginners Book (how to draw, drawing, things to draw) Victorian Era: 20 Hand-Drawn Victorian Patterns Depicting Authentic Fashion and Activites (Creativity & Mediation) Realistic Flowers - A hand-drawn coloring book Hand-Drawn Mandalas Coloring Book, Volume Two: An Adult Coloring Book for Stress-Relief, Relaxation, Meditation and Creativity (Jenean Morrison Adult Coloring Books) Coloring Flower Mandalas: 30 Hand-drawn Designs for Mindful Relaxation Hand-Drawn Mandalas Coloring Book, Volume One: An Adult Coloring Book for Stress-Relief, Relaxation, Meditation and Creativity

(Jenean Morrison Adult Coloring Books) Donkey Coloring Book: 30 Hand Drawn, Doodle and Folk Art Style Donkey Adult Coloring Designs (Animal Coloring Books) (Volume 1) The Secrets of Lettering: 10 Keys to hand-drawn letters. Lettering: Beginners Guide to Lettering and Calligraphy Fonts for DIY Crafts and Art (Typography, Hand Writing, Paper Crafts, Thank You Notes, DIY wedding, Drawing, Hand Lettering Book 1)

[Dmca](#)